

## ABOUT THE COMPANY

### Peppy Entertainment and Promotions

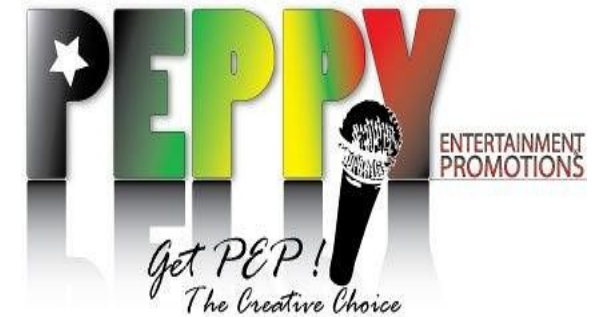
is a Limited Liability Company specializing in Event Planning & Management, Artist Booking, Public Relations Services, and Fitness and Wellness.

Launched in 2005 by Rosie "Peppy" Parke, a native of Jamaica, PEP has fast become the place to go to for creative events, superior public relations services, and a professional who knows exactly how to network and connect with key players in the DMV and other markets and get the job done right!

The signature event, **Caribbean RIDDIMZ** is a product of PEP and was started in November 2005. Caribbean RIDDIMZ has fast become DC's preeminent networking event for the mature professional, featuring live performances from Independent artists, the networking power hour, and an after-party from some of the area's finest Caribbean DJs.

PEP has collaborated with many promoters in and outside of the DMV area and the company has worked for clients such as The Institute of Caribbean Studies, The Patsy Douglas Foundation, The DC Council and Collaboratives, Harriet's Girls, DC NOMA, Nu Reign Productionz, Diamonds Xcel, the Dare to Dream Hip Hop Summit, and several artists in the DMV and other markets.

PEPPY ENTERTAINMENT & PROMOTIONS, LLC.  
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*"Up! Up you mighty race. You can accomplish what you will!"*

Marcus Garvey

## PUBLIC RELATIONS SERVICES

### ❖ PRESS RELEASES

Not sure how to grab your audience's attention? A Press Release is an excellent start. Allow us to craft the perfect Press Release – guaranteed to get you noticed and get the attention you deserve!

### ❖ MEDIA RELATIONS

Developing a good relationship and rapport with the media is something every business person needs. Before we pitch "you" to the press, we spend quality time with you to learn about your company, product, or service and work with you to develop creative angles and strategies to get the media attention you deserve!

### ❖ PRESS KIT DEVELOPMENT

Your press kit is one accessory you cannot afford to be without. It defines you, and gives your target market the necessary information they need to do business with you. Your press kit is in fact your Resume! Let us use our creativity to give your Press Kit the edge to compete in today's market. Your audience will be inspired and you will get the attention you deserve!

### ❖ EVENT PROMOTION

So you want to have an event, but your promotion is a little shady. You want to drive sponsors, attendees, and the necessary players to your important event, but you need help. Allow us to use our team of professionals to get you the "WOW factor" you deserve!

### ❖ THE MARKETING/PR COMBO

Even though PR and Marketing are different, they go hand in hand. We are experts at marketing you while getting you the necessary publicity which will take you or your business to the next level and get you the extra traffic and revenue you deserve!

### ❖ PEP ONE-ON-ONE

This is where YOU tell us what you think you WANT and we work with you to get you what you NEED. Choose from a host of customized services such as Website maintenance, newsletter creation, and other services guaranteed to get YOU the promotion you deserve!

## EVENT PLANNING AND MANAGEMENT

Whether you are planning a very cozy private event, a networking mixer, or a very large corporate or public affair, we will make your job easier! We will assist you in the pre-event headaches such as:

- Venue Selection
- Event Theme
- Vendor selection
- Sponsorship
- Entertainment
- Catering
- Décor
- Flyer design and placement
- Photography coverage

We will provide event management, logistical support, and event staff so you can relax and enjoy your own important event!

## ARTIST BOOKING

If you are searching for an artist to add that extra "umph" to your event, call us TODAY! We have artists in many genres such as Reggae, Dancehall, R&B, Hip Hop, and Gospel. We have spoken word artists, poets, and authors, and we have a number of professionals who would be the perfect Host at your event!

## FITNESS & WELLNESS

One of the best investments you can make in your life is in a healthier lifestyle. Proper nutrition and exercise will go a long way in ensuring that you treat your body like the temple it is.

Call us today for group, personal, and customized fitness and wellness programs.

## RATES

SERVICE	COST
<i>Press Release</i>	\$300
<i>Bio Sketch</i>	\$200
<i>Press Kits</i>	\$500 up...
<i>Website Maintenance</i>	\$100 per month
<i>Newsletter Creation</i>	\$300 per month
<i>Event Planning and Management</i>	Varies
<i>Event Photography Coverage</i>	\$125 per hour
<i>Website Promotion (on our site)</i>	\$150 per month up...
<i>Newsletter Promotion</i>	\$100 per month or \$30 per week
<i>Street Team for Event Promotion</i>	\$10 per hour per person
<i>Event Staff</i>	\$15 per person per hour
<i>Flyer Design</i>	\$55 per hour
<i>Brochure Design</i>	\$150 per brochure
<i>PR Consultation</i>	\$100 per hour
<i>Fitness &amp; Wellness</i>	\$1 per minute up...

**Rates are subject to change.  
We will be happy to customize a package for YOU!**

**Contact us TODAY:  
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